



Le Mans, 12th April 2018

PEARL iZUMi 24 Hours Cycling of Le Mans: There are only 93 bibs left!

You will have to be quick to get your bib and participate to the « **10th edition** » of the PEARL iZUMi 24 Hours Cycling on the Bugatti circuit in Le Mans, next 25th and 26th August 2018.

The organisation had announced it in November: "Registrations will be limited to 520 teams, including a maximum of 100 singles and 50 pairs. Our objective is to control the attendance to guarantee the riders' comfort."

By mid-April, 427 teams (2000 riders) were already registered, including 34 pairs and 61 singles. Thus, it is likely that the 93 bibs remaining will be taken by storm before the usual closing date of registrations, on the 22nd of July.

This trial regularly appears in the Top 10 of the most visited French cyclosporives. Beginners or confirmed sportsmen, the race is open to everyone who wants to discover the magic of the 24 Hours of Le Mans and of endurance! You will find all features which make the 24 Hours of Le Mans worldwide reputation: the « Le Mans type » start, the team races, the pit stops or the all night long ride on a unique, secured and fully lighted surrounding.

The staff members are determined to put on a great spread to celebrate this anniversary in a great deal of friendliness. The «Pasta Party» (Friday dinner) will be replaced by the «**10 years Aperitif**», which will precede a giant barbecue. Contestants will share a friendship drink before the weekend's rush.

For once, the traditional before-race briefing will directly take place on the asphalt of the track. It will precede a gather round which might get together with more than 2000 people. Romain GASNAL (CGO Evénement) declared: "It's been a while since the idea gets through our mind and our sponsor, Roger Legeay even suggested to do a lap on the big circuit (8 miles). I hope the riders will be present because it promises great images and big smiles!"

The partners of this event will also attend just like Shimano France: "Partner since the first hour, this 2018 edition is special for us too" declared Philippe GUILLAUME (Marketing Manager) before adding: "anniversary means gifts, that is the reason why we formed a partnership with the 24 Hours Cycling of Le Mans to offer a collector jersey to all the participants! It will be revealed in the near future".

From an edition to another, celebrities from different fields are also present. **Sandy CASAR**, professional racing cyclist from 1999 to 2013 for the Française des Jeux team, will race for the National Police force, but without any result ambition. The objective is actually to support general management initiative which aims for developing team spirit. Now used to the event, the skier and pilot, **Luc ALPHAND**, is working on his team's composition "la Bande à Lucho", still formed by Red Bull athletes from different horizons. The riders **Tony HUREL** and **Julien GUAY** (Roadborn Team) complete the list which should grow in the next months.

For non-competitors, the week-end will begin with the traditional morning event called « La Matinale Le Maine Libre » (registration on the spot). This one-hour ride on the Le Mans circuit allows bike sightseers, old and young, to share a relaxing interlude in a mythical environment, usually dedicated to motored vehicles. Visitors might also enjoy the **Championnat de France des Clubs de la Défense** which will take place on the Saturday morning.

REGISTRATIONS on www.24heuresvelo.fr

VIDEO: <http://www.24heuresvelo.fr/?videos=24-heures-velo-pearl-izumi-2018>

The Pearl Izumi 24 Hours Cycling of Le Mans (figures)

- **Date 2018** : August, 25th and 26th
- **Price per person**: from 120 € in an 8 members team to 300 € as a solo
- **427 teams registered**: 61 solos, 34 pairs, 121 teams of 4, 172 teams of 6 and 39 teams of 8
- **20 international teams** : Germany, Belgium, Cyprus, Denmark, United Arab Emirates, United States of America, Italy, United Kingdom, Switzerland and France
- **100% Women or Mixed teams**: 20 including 91 women
- **Bugatti Circuit**: 2.600 miles – Uphill: 656 yd. from 3.5 % to 7 % - downhill: 1094 yd. at 2 %

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